

# A registered microchip could mean the difference between lost and found



Registering your pet's microchip is essential so you can be contacted if your pet goes missing.



## What is a microchip?

- It's not a GPS tracking device
- It's a rice-sized, radio-frequency identification device (RFID)
- It contains a unique number associated with your pet
- Once registered, it improves your pet's chances of getting home quickly if they ever go missing



## How does a registry work?

1. Register your pet's microchip for free with the 24Petwatch registry and provide your phone number, email address, and information about your pet.
2. If your pet becomes lost, notify 24Petwatch online. One of our Lost Pet Recovery Specialists will run a real-time search of all animals reported found in our database.  
If your pet is found and scanned for a microchip, 24Petwatch will notify you.
- 3.
4. Then, you can make arrangements with the finder to be reunited with your pet!

There's no cost to register your pet's microchip with 24Petwatch today!  
Call us at **1-833-693-8101** or visit **[www.24Petwatch.com/lost-pet-protection](http://www.24Petwatch.com/lost-pet-protection)**.