

## PetPoint Report: March 2018

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The March PetPoint Report aggregates data from 1254 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2017. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both March 2017 and March 2018 have been included.

The report includes data on 149,211 cats and dogs that entered AWOs during the month (referred to as Intakes) and 145,036 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 58,941 during March 2018, which represents a 0.1% decrease from March 2017.
- Owner surrenders of cats totaled 19,278, an increase of 0.9% from March 2017.
- Cats returned by owners previously adopting from the same organization totaled 2,726, an increase of 4.3% from the previous year.
- Intakes of stray cats totaled 23,076, which represents a 2.2% decrease from March 2017.
- In March 2018, 10,046 cats were transferred in from other AWOs, an increase of 5.8% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 9.0% during March 2018 to 3,815.

#### *Dogs*

- Total intakes of all dogs equaled 90,270 during March 2018, a decrease of 2.7% from March 2017.
- Owner surrenders totaled 22,734, a decrease of 3.8% from March 2017.
- Returns of dogs previously adopted from the same organizations totaled 5,367, an increase of 1.8% from the previous year.
- Intakes of stray dogs totaled 28,572, a decrease of 2.0% from March 2017.
- Transfers of dogs into AWOs totaled 23,410 in March 2018, a decrease of 2.2% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 5.2% during March 2018 to 10,187.

## Outcomes

### *Cats*

- In March 2018, 53,893 cats left AWOs, which represents a 1.0% increase from March 2017.
- 34,308 cats were adopted in March 2018, which represents a 7.6% increase year over year.
- Euthanasia totaled 8,902, a decline of 22.2% from March of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 10.0% to 7,781.
- 1,991 cats were returned to their owners, an increase of 2.8% compared to March 2017.
- The number of cats that died while in AWOs totaled 911 (excluding euthanasia), which represents an 11.7% decrease from March 2017 to March 2018.

### *Dogs*

- In March 2018, 91,143 dogs left AWOs, a decrease less than 0.1% from March 2017.
- 52,526 dogs were adopted in March 2018, which represents a 4.6% increase from the previous year.
- Euthanasia totaled 9,946, a decline of 12.6% from March of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 4.7% to 14,312.
- Dogs returned to owners totaled 13,626, which represents a 0.9% decrease compared to March 2017.
- The number of dogs that died while in AWOs totaled 733 (excluding euthanasia), which represents a 6.3% decrease from March 2017 to March 2018.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$68 in March 2018, which represents a 4.6% increase from March 2017.
- Adoption fees for cats older than 1 year of age averaged \$47, which represents no change compared to March of last year.
- For dogs less than 1 year of age, adoption fees averaged \$174, which represents a 3.6% increase from March 2017.
- For dogs older than 1 year of age, adoption fees averaged \$105, which represents a 1.9% increase compared to March of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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