

## PetPoint Report: November 2017

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The November PetPoint Report aggregates data from 1257 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2016. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both November 2016 and November 2017 have been included.

The report includes data on 152,513 cats and dogs that entered AWOs during the month (referred to as Intakes) and 162,661 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 70,100 during November 2017, which represents a 0.9% decrease from November 2016.
- Owner surrenders of cats totaled 20,706, a decrease of 0.7% from November 2016.
- Cats returned by owners previously adopting from the same organization totaled 2,745, a decrease of 0.5% from the previous year.
- Intakes of stray cats totaled 33,057, which represents a 0.5% decrease from November 2016.
- In November 2017, 9,614 cats were transferred in from other AWOs, an increase of 8.0% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 20.1% during November 2017 to 3,978.

#### *Dogs*

- Total intakes of all dogs equaled 82,413 during November 2017, a decrease of 0.1% from November 2016.
- Owner surrenders totaled 19,490, a decrease of 2.6% from November 2016.
- Returns of dogs previously adopted from the same organizations totaled 4,968, an increase of 1.5% from the previous year.
- Intakes of stray dogs totaled 27,250, an increase of 0.3% from November 2016.
- Transfers of dogs into AWOs totaled 20,988 in November 2017, an increase of 1.3% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 0.1% during November 2017 to 9,717.

## Outcomes

### *Cats*

- In November 2017, 80,051 cats left AWOs, which represents a 0.8% decrease from November 2016.
- 52,009 cats were adopted in November 2017, which represents a 4.4% increase year over year.
- Euthanasia totaled 15,811, a decline of 14.4% from November of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 4.1% to 7,361.
- 2,371 cats were returned to their owners, an increase of 7.9% compared to November 2016.
- The number of cats that died while in AWOs totaled 2,499 (excluding euthanasia), which represents a 2.1% decrease from November 2016 to November 2017.

### *Dogs*

- In November 2017, 82,610 dogs left AWOs, a decrease of 1.7% from November 2016.
- 46,210 dogs were adopted in November 2017, which represents a 0.2% decrease from the previous year.
- Euthanasia totaled 10,296, a decline of 9.9% from November of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 1.2% to 12,978.
- Dogs returned to owners totaled 12,398, which represents a 0.3% increase compared to November 2016.
- The number of dogs that died while in AWOs totaled 728 (excluding euthanasia), which represents a 9.0% decrease from November 2016 to November 2017.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$76 in November 2017, which represents a 4.1% increase from November 2016.
- Adoption fees for cats older than 1 year of age averaged \$45, which represents a 4.7% increase compared to November of last year.
- For dogs less than 1 year of age, adoption fees averaged \$162, which represents a 6.6% increase from November 2016.
- For dogs older than 1 year of age, adoption fees averaged \$97, which represents a 1.0% increase compared to November of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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