

PetPoint Report: March 2017

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The March PetPoint Report aggregates data from 1270 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2016. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both March 2016 and March 2017 have been included.

The report includes data on 146,744 cats and dogs that entered AWOs during the month (referred to as Intakes) and 140,961 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 57,125 during March 2017, which represents a 3.4% decrease from March 2016.
- Owner surrenders of cats totaled 18,982, a decrease of 2.5% from March 2016.
- Cats returned by owners previously adopting from the same organization totaled 2,669, a decrease of 0.3% from the previous year.
- Intakes of stray cats totaled 21,714, which represents a 6.0% decrease from March 2016.
- In March 2017, 9,658 cats were transferred in from other AWOs, an increase of 5.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 12.6% during March 2017 to 4,102.

Dogs

- Total intakes of all dogs equaled 89,619 during March 2017, a decrease of 3.6% from March 2016.
- Owner surrenders totaled 22,901, a decrease of 3.8% from March 2016.
- Returns of dogs previously adopted from the same organizations totaled 5,343, an increase of 0.8% from the previous year.
- Intakes of stray dogs totaled 27,351, a decrease of 6.9% from March 2016.
- Transfers of dogs into AWOs totaled 23,894 in March 2017, a decrease of 0.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 3.3% during March 2017 to 10,130.

Outcomes

Cats

- In March 2017, 52,138 cats left AWOs, which represents a 2.5% decrease from March 2016.
- 32,151 cats were adopted in March 2017, which represents a 3.8% increase year over year.
- Euthanasia totaled 10,291, a decline of 18.1% from March of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 2.7% to 6,869.
- 1,799 cats were returned to their owners, a decrease of 2.8% compared to March 2016.
- The number of cats that died while in AWOs totaled 1,028 (excluding euthanasia), which represents a 0.1% decrease from March 2016 to March 2017.

Dogs

- In March 2017, 88,823 dogs left AWOs, a decrease of 1.6% from March 2016.
- 50,246 dogs were adopted in March 2017, which represents a 1.8% an increase from the previous year.
- Euthanasia totaled 10,423, a decline of 8.8% from March of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 2.4% to 14,564.
- Dogs returned to owners totaled 12,847, which represents a 7.0% decrease compared to March 2016.
- The number of dogs that died while in AWOs totaled 743 (excluding euthanasia), which represents a 2.0% decrease from March 2016 to March 2017.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$65 in March 2017, which represents a 1.6% increase from March 2016.
- Adoption fees for cats older than 1 year of age averaged \$47, which represents a 9.3% increase compared to March of last year.
- For dogs less than 1 year of age, adoption fees averaged \$171, which represents an 11.8% increase from March 2016.
- For dogs older than 1 year of age, adoption fees averaged \$103, which represents a 7.3% increase compared to March of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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