

PetPoint Report: February 2017

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The February PetPoint Report aggregates data from 1262 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2016. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both February 2016 and February 2017 have been included.

The report includes data on 127,087 cats and dogs that entered AWOs during the month (referred to as Intakes) and 132,158 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 47,400 during February 2017, which represents a 7.0% decrease from February 2016.
- Owner surrenders of cats totaled 15,487, a decrease of 8.9% from February 2016.
- Cats returned by owners previously adopting from the same organization totaled 2,536, a decrease of 1.7% from the previous year.
- Intakes of stray cats totaled 17,353, which represents a 9.2% decrease from February 2016.
- In February 2017, 8,414 cats were transferred in from other AWOs, an increase of 2.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 10.2% during February 2017 to 3,610.

Dogs

- Total intakes of all dogs equaled 79,687 during February 2017, a decrease of 4.7% from February 2016.
- Owner surrenders totaled 19,836, a decrease of 8.8% from February 2016.
- Returns of dogs previously adopted from the same organizations totaled 4,841, a decrease of 2.6% from the previous year.
- Intakes of stray dogs totaled 24,171, a decrease of 7.7% from February 2016.
- Transfers of dogs into AWOs totaled 21,880 in February 2017, an increase of 1.9% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 2.7% during February 2017 to 8,959.

Outcomes

Cats

- In February 2017, 52,045 cats left AWOs, which represents a 3.7% decrease from February 2016.
- 33,956 cats were adopted in February 2017, which represents a 2.5% decrease year over year.
- Euthanasia totaled 9,124, a decline of 17.3% from February of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 17.0% to 6,785.
- 1,521 cats were returned to their owners, a decrease of 5.6% compared to February 2016.
- The number of cats that died while in AWOs totaled 659 (excluding euthanasia), which represents a 13.4% decrease from February 2016 to February 2017.

Dogs

- In February 2017, 80,113 dogs left AWOs, a decrease of 4.5% from February 2016.
- 46,250 dogs were adopted in February 2017, which represents a 5.0% decrease from the previous year.
- Euthanasia totaled 8,777, a decline of 12.0% from February of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 0.6% to 13,260.
- Dogs returned to owners totaled 11,254, which represents a 0.1% increase compared to February 2016.
- The number of dogs that died while in AWOs totaled 572 (excluding euthanasia), which represents a 1.7% decrease from February 2016 to February 2017.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$66 in February 2017, which represents a 4.8% increase from February 2016.
- Adoption fees for cats older than 1 year of age averaged \$46, which represents a 9.5% increase compared to February of last year.
- For dogs less than 1 year of age, adoption fees averaged \$163, which represents a 9.4% increase from February 2016.
- For dogs older than 1 year of age, adoption fees averaged \$98, which represents a 7.7% increase compared to February of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980