

PetPoint Report: September 2016

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The September PetPoint Report aggregates data from 1233 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2015. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both September 2015 and September 2016 have been included.

The report includes data on 173,376 cats and dogs that entered AWOs during the month (referred to as Intakes) and 170,613 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 88,537 during September 2016, which represents a 2.8% decrease from September 2015.
- Owner surrenders of cats totaled 26,148, a decrease of 4.5% from September 2015.
- Cats returned by owners previously adopting from the same organization totaled 2,921, an increase of 2.6% from the previous year.
- Intakes of stray cats totaled 42,191, which represents a 2.5% decrease from September 2015.
- In September 2016, 10,981 cats were transferred in from other AWOs, a decrease of 0.8% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 3.8% during September 2016 to 6,296.

Dogs

- Total intakes of all dogs equaled 84,839 during September 2016, a decrease of 3.0% from September 2015.
- Owner surrenders totaled 20,026, a decrease of 6.7% from September 2015.
- Returns of dogs previously adopted from the same organizations totaled 4,639, a decrease of 0.4% from the previous year.
- Intakes of stray dogs totaled 28,067, a decrease of 2.9% from September 2015.
- Transfers of dogs into AWOs totaled 21,476 in September 2016, a decrease of 2.2% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 1.8% during September 2016 to 10,631.

Outcomes

Cats

- In September 2016, 85,822 cats left AWOs, which represents a 2.6% decrease from September 2015.
- 47,244 cats were adopted in September 2016, which represents an 4.4% increase year over year.
- Euthanasia totaled 24,305, a decline of 11.5% from September of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 8.2% to 8,488.
- 2,286 cats were returned to their owners, an increase of 6.8% compared to September 2015.
- The number of cats that died while in AWOs totaled 3,499 (excluding euthanasia), which represents a 11.5% decrease from September 2015 to September 2016.

Dogs

- In September 2016, 84,791 dogs left AWOs, a decrease of 0.6% from September 2015.
- 45,014 dogs were adopted in September 2016, which represents a 2.5% increase from the previous year.
- Euthanasia totaled 13,098, a decline of 10.8% from September of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 3.0% to 13,357.
- Dogs returned to owners totaled 12,563, which represents a 3.3% increase compared to September 2015.
- The number of dogs that died while in AWOs totaled 759 (excluding euthanasia), which represents a 1.9% decrease from September 2015 to September 2016.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$72 in September 2016, which represents a 9.1% increase from September 2015.
- Adoption fees for cats older than 1 year of age averaged \$42, which represents a 7.7% increase compared to September of last year.
- For dogs less than 1 year of age, adoption fees averaged \$145, which represents a 2.8% increase from September 2015.
- For dogs older than 1 year of age, adoption fees averaged \$95, which represents a 2.2% increase compared to September of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980

