

PetPoint Report: January 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The January PetPoint Report aggregates data from 1,209 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both January 2014 and January 2015 have been included.

The report includes data on 134,610 cats and dogs that entered AWOs during the month (referred to as Intakes) and 136,806 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota and West Virginia are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 51,326 during January 2015, which represents a 1.9% increase from January 2014.
- Owner surrenders of cats totaled 17,590, an increase of 2.3% from January 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,559, an increase of 16.8% from the previous year.
- Intakes of stray cats totaled 20,057, which represents a 0.5% decrease from January 2014.
- In January 2015, 7,631 cats were transferred in from other AWOs, an increase of 3.8% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 0.5% during January 2015 to 3,489.

Dogs

- Total intakes of all dogs equaled 83,284 during January 2015, a decrease of 1.7% from January 2014.
- Owner surrenders totaled 22,729, a decrease of 1.0% from January 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,598, an increase of 9.5% from the previous year.
- Intakes of stray dogs totaled 26,474, a decrease of 4.4% from January 2014.
- Transfers of dogs into AWOs totaled 20,953 in January 2015, an increase of 2.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 9.9% during January 2015 to 8,530.

Outcomes

Cats

- In January 2015, 56,829 cats left AWOs, a 3.6% increase from January 2014.
- 37,179 cats were adopted in January 2015, which represents an 11.2% increase year over year.
- Euthanasia totaled 11,669, a decline of 16.2% from January of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 8.6% to 5,179.
- 1,864 cats were returned to their owners, an increase of 5.7% compared to January 2014.
- The number of cats that died while in AWOs totaled 938 (excluding euthanasia), which represents a 4.7% decrease from January 2014 to January 2015.

Dogs

- In January 2015, 79,977 dogs left AWOs, a decrease of 0.3% from January 2014.
- 44,309 dogs were adopted in January 2015, which represents a 6.6% increase from the previous year.
- Euthanasia totaled 13,896, a decrease of 15.6% from January of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 3.6% to 11,742.
- Dogs returned to owners totaled 9,343, which represents a 1.5% increase compared to January 2014.
- The number of dogs that died while in AWOs totaled 687 (excluding euthanasia), which represents a 13.5% decrease year over year.

Adoptions Completed in Third-Party & Offsite Locations

732 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during January 2014 and January 2015.

- Overall third-party adoptions, which represented 13.9% of the total adoptions in January 2014 and 14.3% of the total adoptions in January 2015, increased 11.7% year over year.
- 248 or 33.9% of the AWOs conducting third-party adoptions did so at PetSmart in January 2015. Their 5,228 adoptions represent 44.8% of third-party adoptions for January 2015.
- 155 or 21.2% of the AWOs conducting third-party adoptions did so at Petco in January 2015. Their 1,693 adoptions represent 14.5% of third-party adoptions for January 2015.
- 329 or 44.9% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in January 2015. Their 4,747 adoptions represent 40.7% of third-party adoptions for January 2015.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$65 in January 2015, which represents a 3.0% decrease from January 2014.
- Adoption fees for cats older than 1 year of age averaged \$43, which represents no change compared to January of last year.

- For dogs less than 1 year of age, adoption fees averaged \$133, which represents a 2.3% increase from January 2014.
- For dogs older than 1 year of age, adoption fees averaged \$94, which represents no change compared to January of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information, or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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