

PetPoint Report: September 2014

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The September PetPoint Report aggregates data from 1,183 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2013. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both September 2013 and September 2014 have been included.

The report includes data on 172,357 cats and dogs that entered AWOs during the month (referred to as Intakes) and 163,719 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 48 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from Alaska and North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 87,601 during September 2014, which represents a 2.6% decrease from September 2013.
- Owner surrenders of cats totaled 25,913, a decrease of 6.6% from September 2013.
- Cats returned by owners previously adopting from the same organization totaled 2,613, an increase of 6.5% from the previous year.
- Intakes of stray cats totaled 43,206, which represents a 2.9% decrease from September 2013.
- In September 2014, 9,519 cats were transferred in from other AWOs, an increase of 13.0% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 6.6% during September 2014 to 6,350.

Dogs

- Total intakes of all dogs equaled 84,756 during September 2014, an increase of 1.3% from September 2013.
- Owner surrenders totaled 21,204, a decrease of 1.8% from September 2013.
- Returns of dogs previously adopted from the same organizations totaled 4,440, an increase of 6.6% from the previous year.
- Intakes of stray dogs totaled 29,644, a decrease of 0.9% from September 2013.
- Transfers of dogs into AWOs totaled 19,754 in September 2014, an increase of 7.2% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 1.3% during September 2014 to 9,714.

Outcomes

Cats

- In September 2014, 81,811 cats left AWOs, a 4.8% decrease from September 2013.
- 40,412 cats were adopted in September 2014, which represents a 6.0% increase year over year.
- Euthanasia totaled 30,058, a decline of 18.2% from September of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 4.7% to 6,352.
- 2,046 cats were returned to their owners, an increase of 12.0% compared to September 2013.
- The number of cats that died while in AWOs totaled 2,943 (excluding euthanasia), which represents a 7.5% decrease from September 2013 to September 2014.

Dogs

- In September 2014, 81,908 dogs left AWOs, an increase of 0.1% from September 2013.
- 41,546 dogs were adopted in September 2014, which represents a 3.9% increase from the previous year.
- Euthanasia totaled 17,726, a decrease of 12.6% from September of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 6.1% to 10,900.
- Dogs returned to owners totaled 11,020, which represents a 4.9% increase compared to September 2013.
- The number of dogs that died while in AWOs totaled 716 (excluding euthanasia), which represents a 5.8% decrease year over year.

Adoptions Completed in Third-Party & Offsite Locations

683 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during September 2013 and September 2014.

- Overall third-party adoptions, which represented 14.1% of the total adoptions in September 2013 and 14.7% of the total adoptions in September 2014, increased 9.5% year over year.
- 248 or 36.3% of the AWOs conducting third-party adoptions did so at PetSmart in September 2014. Their 6,149 adoptions represent 51.0% of third-party adoptions for September 2014.
- 142 or 20.8% of the AWOs conducting third-party adoptions did so at Petco in September 2014. Their 1,650 adoptions represent 13.7% of third-party adoptions for September 2014.
- 293 or 42.9% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in September 2014. Their 4,247 adoptions represent 35.3% of third-party adoptions for September 2014.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$63 in September 2014, which represents a 3.1% decrease from September 2013.
- Adoption fees for cats older than 1 year of age averaged \$39, which represents a 2.6% increase compared to September of last year.

- For dogs less than 1 year of age, adoption fees averaged \$126, a 4.1% increase from September 2013.
- For dogs older than 1 year of age, adoption fees averaged \$92, which represents no change compared to September of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information, or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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