

## PetPoint Report: December 2014

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The December PetPoint Report aggregates data from 1,202 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2013. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both December 2013 and December 2014 have been included.

The report includes data on 121,102 cats and dogs that entered AWOs during the month (referred to as Intakes) and 155,508 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 48,867 during December 2014, which represents a 5.9% decrease from December 2013.
- Owner surrenders of cats totaled 16,208, a decrease of 5.3% from December 2013.
- Cats returned by owners previously adopting from the same organization totaled 2,335, a decrease of 1.3% from the previous year.
- Intakes of stray cats totaled 20,743, which represents a 5.1% decrease from December 2013.
- In December 2014, 6,426 cats were transferred in from other AWOs, a decrease of 6.9% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 13.8% during December 2014 to 3,155.

#### *Dogs*

- Total intakes of all dogs equaled 72,235 during December 2014, a decrease of 6.7% from December 2013.
- Owner surrenders totaled 18,445, a decrease of 11.6% from December 2013.
- Returns of dogs previously adopted from the same organizations totaled 4,032, which represents no change from the previous year.
- Intakes of stray dogs totaled 24,127, a decrease of 7.7% from December 2013.
- Transfers of dogs into AWOs totaled 18,069 in December 2014, an increase of 0.2% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 9.2% during December 2014 to 7,562.

## Outcomes

### *Cats*

- In December 2014, 70,990 cats left AWOs, a 2.9% increase from December 2013.
- 48,035 cats were adopted in December 2014, which represents an 8.9% increase year over year.
- Euthanasia totaled 14,968, a decline of 15.5% from December of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 12.4% to 5,003.
- 1,700 cats were returned to their owners, an increase of 29.7% compared to December 2013.
- The number of cats that died while in AWOs totaled 1,284 (excluding euthanasia), which represents a 11.7% decrease from December 2013 to December 2014.

### *Dogs*

- In December 2014, 84,518 dogs left AWOs, an increase of 5.6% from December 2013.
- 47,926 dogs were adopted in December 2014, which represents an 8.6% increase from the previous year.
- Euthanasia totaled 13,867, a decrease of 15.6% from December of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 21.1% to 11,971.
- Dogs returned to owners totaled 9,995, which represents a 13.9% increase compared to December 2013.
- The number of dogs that died while in AWOs totaled 759 (excluding euthanasia), which represents a 10.0% decrease year over year.

## Adoptions Completed in Third-Party & Offsite Locations

720 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during December 2013 and December 2014.

- Overall third-party adoptions, which represented 13.4% of the total adoptions in December 2013 and 13.7% of the total adoptions in December 2014, increased 11.6% year over year.
- 239 or 33.2% of the AWOs conducting third-party adoptions did so at PetSmart in December 2014. Their 5,593 adoptions represent 42.5% of third-party adoptions for December 2014.
- 161 or 22.4% of the AWOs conducting third-party adoptions did so at Petco in December 2014. Their 1,996 adoptions represent 15.2% of third-party adoptions for December 2014.
- 320 or 44.4% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in December 2014. Their 5,564 adoptions represent 42.3% of third-party adoptions for December 2014.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$61 in December 2014, which represents a 3.2% decrease from December 2013.
- Adoption fees for cats older than 1 year of age averaged \$38, which represents a 2.6% decrease compared to December of last year.

- For dogs less than 1 year of age, adoption fees averaged \$125, which represents a 0.8% increase from December 2013.
- For dogs older than 1 year of age, adoption fees averaged \$86, which represents a 2.3% decrease compared to December of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information, or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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