

PetPoint Report: April 2014

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The April PetPoint Report aggregates data from 1,197 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2013. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both April 2013 and April 2014 have been included.

The report includes data on 152,616 cats and dogs that entered AWOs during the month (referred to as Intakes) and 133,458 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 68,855 during April 2014, which represents a 6.1% decrease from April 2013.
- Owner surrenders of cats totaled 21,567, a decrease of 3.0% from April 2013.
- Cats returned by owners previously adopting from the same organization totaled 2,162, a decrease of 2.0% from the previous year.
- Intakes of stray cats totaled 30,082, which represents an 8.9% decrease from April 2013.
- In April 2014, 9,835 cats were transferred in from other AWOs, an increase of 3.0% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 17.6% during April 2014 to 5,209.

Dogs

- Total intakes of all dogs equaled 83,761 during April 2014, a decrease of 5.5% from April 2013.
- Owner surrenders totaled 22,446, a decrease of 7.5% from April 2013.
- Returns of dogs previously adopted from the same organizations totaled 4,419, an increase of 0.2% from the previous year.
- Intakes of stray dogs totaled 27,869, a decrease of 8.9% from April 2013.
- Transfers of dogs into AWOs totaled 19,548 in April 2014, a decrease of 1.7% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 0.1% during April 2014 to 9,479.

Outcomes

Cats

- In April 2014, 52,892 cats left AWOs, a 5.1% decrease from April 2013.
- 24,637 cats were adopted in April 2014, which represents a 0.3% increase year over year.
- Euthanasia totaled 17,956, a decline of 14.8% from April of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 1.2% to 6,726.
- 1,832 cats were returned to their owners, an increase of 13.6% compared to April 2013.
- The number of cats that died while in AWOs totaled 1,741 (excluding euthanasia), which represents a 5.9% decrease from April 2013 to April 2014.

Dogs

- In April 2014, 80,566 dogs left AWOs, a decrease of 6.0% from April 2013.
- 41,495 dogs were adopted in April 2014, which represents a 3.5% decrease from the previous year.
- Euthanasia totaled 16,108, a decrease of 12.2% from April of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 7.5% to 10,824.
- Dogs returned to owners totaled 11,344, which represents a 2.3% decrease compared to April 2013.
- The number of dogs that died while in AWOs totaled 795 (excluding euthanasia), which represents a 21.8% decrease year over year.

Adoptions Completed in Third-Party & Offsite Locations

577 AWOs completed adoptions at PetSmart, Petco, or other third-party or offsite events or facilities during April 2013 and April 2014.

- Overall third-party adoptions, which represented 12.0% of the total adoptions in April 2013 and 12.6% of the total adoptions in April 2014, increased 2.5% year over year.
- 224 or 38.8% of the AWOs conducting third-party adoptions did so at PetSmart in April 2014. Their 4,131 adoptions represent 49.5% of third-party adoptions for April 2014.
- 144 or 25.0% of the AWOs conducting third-party adoptions did so at Petco in April 2014. Their 1,337 adoptions represent 16.0% of third-party adoptions for April 2014.
- 209 or 36.2% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in April 2014. Their 2,871 adoptions represent 34.4% of third-party adoptions for April 2014.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$64 in April 2014, which represents a 1.6% increase from April 2013.
- Adoption fees for cats older than 1 year of age averaged \$44, which represents a 2.2% decrease compared to April of last year.

- For dogs less than 1 year of age, adoption fees averaged \$134, a 7.2% increase from April 2013.
- For dogs older than 1 year of age, adoption fees averaged \$97, an increase of 5.4% compared to April of last year.

Please note that the April 2014 report is based on a restatement of some of the April 2013 numbers as previously reported. The April 2013 restatement does not impact the full 2013 numbers as reported. The revised April 2013 PetPoint report can also be found at www.petpoint.com.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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