

## **PetPoint Report: September 2012**

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The September PetPoint Report aggregates data from 1070 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2011. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both September 2011 and September 2012 have been included.

The report includes data on 156,444 cats and dogs that entered AWOs during the month (referred to as Intakes) and 153,865 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 46 states (excluding Alaska, Delaware, Hawaii, and North Dakota), Washington D.C. and the U.S. Virgin Islands are represented in this report.

### Intakes

#### *Cats*

- Intakes of stray cats totaled 40,290, a decline of 10% from September 2011.
- Owner surrenders of cats totaled 25,884, a decline of 11% from September 2011.
- 7,943 cats were transferred in from other AWOs, an increase of 2%.
- Seizures of cats by law enforcement organizations totaled 5,321, an increase of 1%.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,208, an increase of 7% from the previous year.
- Total intakes of all cats into AWOs equaled 81,646 during September 2012, a decline of 8% from September 2011.

#### *Dogs*

- Intakes of stray dogs totaled 27,633, a decline of 11%.
- Owner surrenders totaled 20,328, a decline of 12%.
- Transfers of dogs into AWOs totaled 15,624, a decline of 3%.
- Seizures of dogs by law enforcement agencies declined 12% to 7,515.
- Returns of dogs previously adopted from the same organizations totaled 3,698, an increase of 5%.
- Total intakes of all dogs equaled 74,798, a decline of 9% from September 2011.

## Outcomes

### *Cats*

- 34,782 cats were adopted in September, an increase of 8% year over year.
- Euthanasia totaled 35,219, a decline of 19% from September last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 5,215, an increase of 14%.
- 1,635 cats were returned to their owners, a decline of 2% from September 2011.
- A total of 2,669 cats died (excluding euthanasia) while in AWOs during September 2012, were flat year on year.
- In September 2012, a total of 79,520 cats left AWOs, a decline of 6% from September 2011.

### *Dogs*

- Adoptions increased 8% to 37,353.
- Euthanasia decreased 26% to 18,961.
- Transfers of dogs from reporting AWOs to other organizations decreased 2% to 8,292.
- Dogs returned to owners totaled 9,106, a decline of 13% compared to September 2011.
- The number of dogs that died while in shelters totaled 633 (excluding euthanasia), a decline of 43% over 2011.
- 74,345 dogs left AWOs during September 2012, a decline of 8% from September 2011.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$65 in September 2012, an increase of 2% compared to September of last year.
- Adoption fees for cats older than 1 year of age averaged \$40, which represents no change from September 2011.
- For dogs less than 1 year of age, adoption fees averaged \$124, a 6% increase over September 2011.
- For dogs older than 1 year of age, adoption fees averaged \$92, an increase of 3% from last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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Brad Grucelski  
Vice President, PetPoint Solutions  
Pethealth Inc.  
bradg@petpoint.com  
(866) 630.7387 ext. 284