

PetPoint Report: October 2011

The PetPoint Adoption Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via PetPoint Animal Management Software, a “SaaS” (Software as a Service) application developed and launched in 2005. PetPoint is the most widely used animal management application in animal welfare.

The PetPoint report for October aggregates data from 937 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2010. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs whose data was available in both October 2010 and October 2011 have been included.

The report includes data on 145,011 dogs and cats that entered AWOs during the month (referred to as Intakes) and 149,792 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 47 states (excluding Alaska, Delaware and Rhode Island), Washington D.C. and U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Intakes of cats into AWOs totaled 74,214 during October, a decline of 3% from October 2010.
- Owner surrenders of cats totaled 26,164, a decline of 4% from October 2010.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,123, up 8% from the previous year.
- Intakes of stray cats totaled 35,289, a decline of 10% from October 2010.
- 6,439 cats were transferred in from other AWOs, a decline of 3% from October 2010.
- Seizures of cats conducted by law enforcement organizations totaled 4,199 during October, an increase of 16% from October 2010.

Dogs

- Intakes of dogs totaled 70,797 in October, even with October 2010.
- Owner surrenders totaled 20,791, a decline of 1%.
- Returns of dogs previously adopted from the same organizations totaled 3,375, a decline of 2%.
- Intakes of stray dogs totaled 26,091, a decline of 3%
- Transfers of dogs into AWOs totaled 14,002, an increase of 2%.
- Seizures of dogs conducted by law enforcement agencies increased 7% to 6,538.

Outcomes

Cats

- In October 2011, a total of 77,362 cats left AWOs, down 2% from October 2010.
- 32,425 cats were adopted, up 3% over 2010.
- Euthanasia totaled 37,084, a decline of 6% vs. October last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 3,855, an increase of 2%.
- 1,810 cats were returned to their owners, up 19% from October 2010.
- A total of 2,188 cats died (excluding euthanasia) while in AWOs during October 2011, a decrease of 8% from 2010.

Dogs

- 72,430 dogs left AWOs during October 2011, a 3% increase to October 2010.
- Adoptions increased 2% to 34,131.
- Euthanasia increased 4% to 20,688.
- Transfers of dogs from reporting AWOs to other organizations increased 10% to 7,542.
- Dogs returned to owners totaled 9,183, a decline of 1% compared with October 2010.
- The number of dogs that died while in shelters totaled 886 (excluding euthanasia), an increase of 6% over 2010.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$67 in October 2011, even with October last year.
- Adoption fees for cats older than 1 year of age, averaged \$40, and a decline of 5% vs. October 2010.
- For dogs less than 1 year of age, adoption fees averaged \$117, a 3% increase to October 2010.
- For dogs older than 1 year of age, adoption fees averaged \$89, an increase of 1% vs. last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski
Vice President, PetPoint Solutions
Pethealth Inc.
bradg@petpoint.com
(866) 630-7387 x284