

PetPoint Report: March 2011

The PetPoint Adoption Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via PetPoint Animal Management Software, a “SaaS” (Software as a Service) application developed and launched in 2005. PetPoint is the most widely used animal management application in animal welfare.

The PetPoint report for March aggregates data from 912 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2010. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs whose data was available in both March 2010 and March 2011 have been included.

The report includes data on 124,837 dogs and cats that entered AWOs during the month (referred to as Intakes) and 120,404 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 46 states (excluding Alaska, Delaware, Rhode Island and Hawaii), Washington D.C. and U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Intakes of cats into AWOs totaled 48,893 during March, a decline of 6% from March 2010.
- Owner surrenders of cats totaled 19,440, almost even with March 2010.
- Cats returned to shelters from owners previously adopting from the same organization totaled 1,822, even with the previous year.
- Intakes of stray cats totaled 19,158, a decline of 13% vs. March 2010.
- 5,783 cats were transferred in from other AWOs, a decrease of 7% over last year.
- Seizures of cats conducted by law enforcement organizations totaled 2,690 during March, an increase of 12% from March 2010.

Dogs

- Intakes of dogs totaled 75,944 in March, a decrease of 2% vs. March 2010.
- Owner surrenders totaled 24,299, a decline of 4%.
- Returns of pets previously adopted from the same organizations totaled 3,681, a decrease of 5%.
- Intakes of stray dogs totaled 26,202, a decline of 5%.
- Transfers of dogs into AWOs totaled 15,247, an increase of 3%.
- Seizures of dogs conducted by law enforcement agencies increased 12% to 6,515.

Outcomes

Cats

- In March 2011, a total of 46,280 cats left AWOs, down 1% from March 2010.
- 21,155 were adopted, up 2% over 2010.
- Euthanasia totaled 19,405, a decline of 3% vs. March last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 3,429, an increase of 2%.
- 1,260 cats were returned to their owners, even with March 2010.
- A total of 1,031 cats died (excluding euthanasia) while in AWOs during March 2011, an increase of 12% from 2010.

Dogs

- 74,124 dogs left AWOs during March 2011, a 1% decrease to March 2010.
- Adoptions increased 1% to 34,462.
- Euthanasia declined 5% to 21,614.
- Transfers of dogs from reporting AWOs to other organizations increased 10% to 7,527.
- Dogs returned to owners totaled 9,068, a decline of 7% compared with March 2010.
- The number of dogs that died while in shelters totaled 1,453 (excluding euthanasia), an increase of 31% over 2010.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$62.71 in March 2011, a decrease of 7% vs. March last year.
- Adoption fees for cats older than 1 year of age, averaged \$44.31, and a decline of 17% vs. March 2010.
- For dogs less than 1 year of age, adoption fees averaged \$122.69, a 2% increase to March 2010.
- For dogs older than 1 year of age, adoption fees averaged \$90.63, a decrease of 2% vs. last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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