

PetPoint Report: July 2011

The PetPoint Adoption Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via PetPoint Animal Management Software, a “SaaS” (Software as a Service) application developed and launched in 2005. PetPoint is the most widely used animal management application in animal welfare.

The PetPoint report for July aggregates data from 912 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2010. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs whose data was available in both July 2010 and July 2011 have been included.

The report includes data on 159,338 dogs and cats that entered AWOs during the month (referred to as Intakes) and 160,239 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 47 states (excluding Alaska, Delaware and Rhode Island), Washington D.C. and U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Intakes of cats into AWOs totaled 82,373 during July, a decline of 11% from July 2010.
- Owner surrenders of cats totaled 29,541, a decline of 6% from July 2010.
- Cats returned to shelters from owners previously adopting from the same organization totaled 1,994, up 5% from the previous year.
- Intakes of stray cats totaled 40,474, a decline of 15% vs. July 2010.
- 6,318 cats were transferred in from other AWOs, down 10% from July 2010.
- Seizures of cats conducted by law enforcement organizations totaled 4,046 during July, a decrease of 6% from July 2010.

Dogs

- Intakes of dogs totaled 76,965 in July, a decrease of 4% vs. July 2010.
- Owner surrenders totaled 23,972, a decrease of 1%.
- Returns of pets previously adopted from the same organizations totaled 3,353, a decrease of 2%.
- Intakes of stray dogs totaled 28,473, a decline of 8%.
- Transfers of dogs into AWOs totaled 13,878, a decrease of 6%.
- Seizures of dogs conducted by law enforcement agencies increased 8% to 7,289.

Outcomes

Cats

- In July 2011, a total of 83,670 cats left AWOs, down 9% from July 2010.
- 32,796 were adopted, down 1% over 2010.
- Euthanasia totaled 43,268, a decline of 15% vs. July last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 3,847, a decrease of 5%.
- 1,377 cats were returned to their owners, down 3% from July 2010.
- A total of 2,382 cats died (excluding euthanasia) while in AWOs during July 2011, a decrease of 14% from 2010.

Dogs

- 76,569 dogs left AWOs during July 2011, a 2% decrease to July 2010.
- Adoptions increased 1% to 33,611.
- Euthanasia decreased 4% to 25,501.
- Transfers of dogs from reporting AWOs to other organizations decreased 4% to 6,773.
- Dogs returned to owners totaled 9,640, a 3% decrease from July 2010.
- The number of dogs that died while in shelters totaled 1,044 (excluding euthanasia), a decrease of 3% over 2010.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$61 in July 2011, a decrease of 4% vs. July last year.
- Adoption fees for cats older than 1 year of age, averaged \$38, and a decline of 10% vs. July 2010.
- For dogs less than 1 year of age, adoption fees averaged \$119, even with July 2010.
- For dogs older than 1 year of age, adoption fees averaged \$90, a decrease of 1% vs. last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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