

PetPoint Report: December 2011

The PetPoint Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The December PetPoint Report aggregates data from 934 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2010. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both December 2010 and December 2011 have been included.

The report includes data on 122,340 dogs and cats that entered AWOs during the month (referred to as Intakes) and 138,105 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 47 states (excluding Alaska, Delaware, and North Dakota), Washington D.C. and U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Intakes of cats into AWOs totaled 49,601 during December, even with December 2010.
- Owner surrenders of cats totaled 18,505, a decline of 1% from December 2010.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,023, up 15% from the previous year.
- Intakes of stray cats totaled 20,701, a decline of 5% from December 2010.
- 5,800 cats were transferred in from other AWOs, an increase of 15% from December 2010.
- Seizures of cats conducted by law enforcement organizations totaled 2,572 during December, an increase of 10% from December 2010.

Dogs

- Intakes of dogs totaled 72,739 in December, an increase of 3% from December 2010.
- Owner surrenders totaled 22,078, a decline of 1%.
- Returns of dogs previously adopted from the same organizations totaled 3,623, an increase of 15% over December 2010.
- Intakes of stray dogs totaled 24,654, a decline of 2%.
- Transfers of dogs into AWOs totaled 15,756, an increase of 7%.
- Seizures of dogs conducted by law enforcement agencies increased 19% to 6,628.

Outcomes

Cats

- In December 2011, a total of 62,885 cats left AWOs, up 1% from December 2010.
- 36,936 cats were adopted, up 9% over 2010.
- Euthanasia totaled 20,226, a decline of 11% compared to December last year.
- Transfers of cats out of reporting AWOs to other organizations totaled 3,512, an increase of 18%.
- 1,200 cats were returned to their owners, up 5% from December 2010.
- A total of 1,011 cats died (excluding euthanasia) while in AWOs during December 2011, a decline of 19% from 2010.

Dogs

- 75,220 dogs left AWOs during December 2011, a 6% increase to December 2010.
- Adoptions increased 11% to 39,273 compared to December 2010.
- Euthanasia declined 3% to 18,940 compared to December 2010.
- Transfers of dogs from reporting AWOs to other organizations increased 4% to 8,152.
- Dogs returned to owners totaled 7,819, an increase of 5% compared with December 2010.
- The number of dogs that died while in shelters totaled 1,036 (excluding euthanasia), a decline of 1% over 2010.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$62 in December 2011, a decline of 5% from December 2010.
- Adoption fees for cats older than 1 year of age averaged \$40, a decline of 7% from December 2010.
- For dogs less than 1 year of age, adoption fees averaged \$118, a 4% increase over December 2010.
- For dogs older than 1 year of age, adoption fees averaged \$87, even with December of last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski
Vice President, PetPoint Solutions
Pethealth Inc.
bradg@petpoint.com
(866) 630-7387 x284